

## **Strengths**

- Access to water
- Tight knit community
- Historic origin
- Outdoor activities
- Great place to live
- People
- Quality of life
- Parks and open spaces
- Great location
- History
- Quality of life
- Water
- Location
- Charm
- 2 good restaurants

## **Weaknesses**

- Lack of parking
- Lack of street lights
- Inadequate SWM and drainage
- Lack of walking trails
- Water capacity
- Revenue/diversity of tax base
- Parking

## **Opportunities**

- Need one more restaurant/ice cream place/coffee shop
- Permeable parking
- Bike/ped paths/historic walking trail
- Opportunities for B&Bs
- Sell history more
- Improve museum
- More development, especially business district
- Water
- Parking/Boat Launch at Avalon Park

## **Threats**

- Flooding/stormwater
- Artesian water – well adjacent to town.
- New affordable housing act (state legislation)
- Flooding from future development
- Substance abuse and mental health
- RR crash – restrict access, HAZMAT, etc.

## **Big Ideas**

- Implement watershed master plan
- Colonial fair – militia, mt harmon?
- Open up Indian Queen tavern, Tory House
- Cecil hotel (burn it?)
- Historic walking tour
- Bigger 4<sup>th</sup> of July event
- Water capacity
- Town hall/resiliency center
- Stormwater
- Slow traffic
- Trails/parks/picnic
- How to monetize visitors
- Business District
- Move boat ramp and pier
- Diversified housing
- Overpass for walking/biking all across town
- New recreational area.